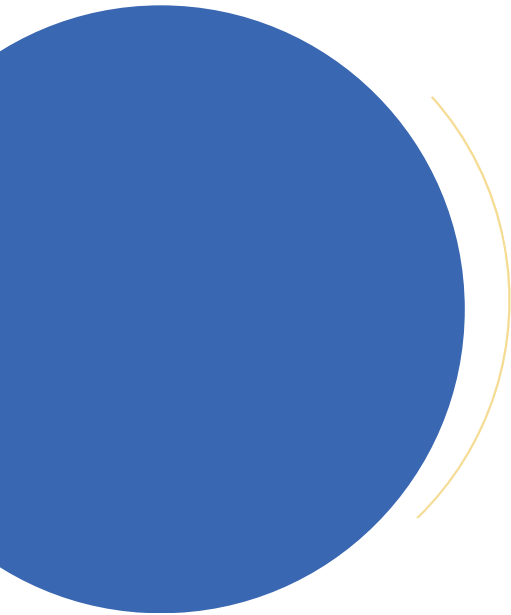




International Human Duties



Initiative Overview

Introduction: The International Human Duties Initiative

In a world where human rights are widely recognized, the conversation about human duties remains overlooked. The International Human Duties Initiative, led by Junior Chamber International (JCI), seeks to bridge this gap by emphasizing that rights must be complemented by responsibilities.

At the heart of this initiative is the Universal Declaration of Human Duties for Leaders, launched in 2022 by JCI. This declaration outlines seven fundamental responsibilities that leaders and individuals should uphold to promote a just, peaceful, and sustainable world. These principles serve as a framework for ethical leadership and collective action.

To institutionalize these values, JCI is spearheading the establishment of International Human Duties Day (IHDD) on July 10. This global observance encourages individuals, organizations, and governments to take concrete actions in advancing human duties alongside human rights. Through community engagement, policy dialogues, educational campaigns, and advocacy efforts, IHDD fosters a culture of shared responsibility and ethical governance.

JCI's strategy includes a petition campaign, which has already gained significant global support, and a push for governmental proclamations to secure formal recognition of the initiative at both national and international levels. The ultimate goal is to present a resolution to the United Nations General Assembly (UNGA) to officially recognize July 10 as International Human Duties Day.

By advancing this initiative, JCI aims to inspire global responsibility, ethical leadership, and civic engagement, ensuring that human duties become an integral part of policymaking, education, and societal progress. Through collective action, we can shape a future where responsibility is embraced as a fundamental pillar of sustainable development and global peace.

Initiative background

The Universal Declaration of Human Duties for Leaders

The Universal Declaration of Human Duties for Leaders was initiated by 2022 JCI President Argenis Angulo. This declaration outlines key responsibilities for leaders to promote respect for human rights and responsibilities for leaders, aiming to create a more just, peaceful, and sustainable world.

The Universal Declaration of Human Duties for Leaders proposed by JCI aims to establish seven key responsibilities for leaders to promote a better world. These duties are:

1. Preserve Life: Protect human dignity, care for personal and community health, and promote peace and prosperity for all.
2. Serve Humanity: Respect, care for, and honor all individuals, with special attention to children and elders. Contribute to a safe and fair community.
3. Sustain for the Future: Protect the environment, preserve ecosystems, and choose sustainable practices to benefit future generations.
4. Pursue Prosperity: Support economic growth by preserving the freedom to pursue enterprise and adding value to the economy and society through volunteer work and other initiatives.
5. Respect Human Personality: Cherish diverse opinions, preserve cultural heritage, and promote equity and inclusion for all individuals.
6. Educate Yourself, Teach Others: Ensure access to education for all, support talent development, and use knowledge to uplift others.
7. Lead Responsibly: Exercise freedom of expression responsibly, protect the interests of both majorities and minorities, create an environment of mutual respect, and promote and respect human rights.

The declaration emphasizes that achieving global peace, prosperity, and sustainability is a collective responsibility that requires individual efforts and mutual understanding. By adhering to these principles, leaders can create a positive impact on society and future generations.

 [Full Overview of the Declaration](#)

International Human Duties Day (IHDD)

The initiative to establish July 10 as International Human Duties Day, spearheaded by JCI, aims to emphasize the importance of human duties alongside human rights. 2024 JCI President Kaveen Kumar Kumaravel highlights this day as a powerful call to action, uniting people globally to honor and fulfill responsibilities that contribute to a better world.

To mark this day, JCI local organizations worldwide hosted various events such as engaging workshops, volunteer opportunities, and community service initiatives. Activities include signature drives, NGO coalitions, youth forums, policy hackathons, roundtable discussions, marathons, and digital awareness campaigns. These efforts focus on raising awareness about core human duties, encouraging participation in activities that promote social harmony, environmental stewardship, and responsible leadership.

By celebrating International Human Duties Day, JCI aims to inspire meaningful dialogue, collective action, and positive change, showcasing the importance of responsibility and empathy in building a sustainable and compassionate world.

Harmonizing the strategic linkages between the Universal Declaration of Human Duties for Leaders and International Human Duties Day.

The Universal Declaration of Human Duties for Leaders and the proposed International Human Duties Day on July 10 are two significant initiatives that harmonize with each other to emphasize the importance of responsibilities and duties in creating a better world.

The Universal Declaration of Human Duties for Leaders provides a comprehensive framework of responsibilities that individuals and leaders should uphold to ensure a thriving, sustainable, and compassionate world. International Human Duties Day serves as a dedicated time to reflect on and promote these duties, raising awareness and inspiring collective action.

Acknowledging both initiatives is vital in the current global context. With challenges such as climate change, social inequality, and economic instability, it is essential to emphasize the role of individual and collective duties in addressing these issues. By celebrating International Human Duties Day, we reaffirm our commitment to the principles outlined in the Universal Declaration of Human Duties for Leaders and inspire a global culture of responsibility, empathy, and action.

In summary, the Universal Declaration of Human Duties for Leaders sets the foundational principles, while International Human Duties Day provides a platform to promote and celebrate these principles. Together, they highlight the significance of duties in building a better, more sustainable future for all.

What has been done

Petition and Signature Campaign

Junior Chamber International (JCI) has launched a petition to establish the Universal Declaration of Human Duties for Leaders. By supporting this petition, JCI aims to create a global culture of responsibility, empathy, and action.

In 2023, JCI launched a campaign to establish International Human Duties Day on July 10. By January of 2025, the campaign had so far attracted over 35000 signatures. This initiative aims to promote the importance of human responsibilities alongside human rights. The campaign encourages individuals and leaders worldwide to honor and fulfill their duties to society and the planet.



[Signature campaign link](#)

July 10 Celebrations

JCI organized various events and activities on July 10 to raise awareness about human duties. These include educational workshops, community service projects, public forums, and cultural events. The goal is to inspire collective action and highlight the significance of fulfilling our responsibilities.

2025 Direction

Junior Chamber International (JCI) has a strategic plan to raise awareness of the initiative, promote the signature campaign to reach 100,000 signatures and gather proclamations from countries through their national organizations to support the Universal Declaration of Human Duties for Leaders and the establishment of International Human Duties Day on July 10.

1. Proclamations

Difference Between a Citation and a Proclamation

- **Citation:** A citation is a formal public statement issued by an organization or authority to recognize an individual or group for their achievements or contributions. It is typically more personal and specific, highlighting accomplishments that benefit the community or align with the organization's values.
- **Proclamation:** A proclamation is an official declaration made by a government or authority to formally recognize an event, observance, or policy, often to raise awareness, encourage action, and mobilize public support.

JCI's Use of Citations and Proclamations

Initially, Junior Chamber International (JCI) used citations to promote the Universal Declaration of Human Duties and the International Human Duties Day. This approach involved recognizing individuals and organizations that exemplified the principles outlined in the declaration, inspiring others to adopt and promote these values.

Strategic Shift to Proclamations

In 2025, JCI is shifting its approach from citations to proclamations, focusing on securing official governmental recognition of July 10th as International Human Duties Day. This move is part of a broader advocacy strategy to institutionalize the celebration of human responsibilities and duties worldwide and ensure global recognition of the Universal Declaration of Human Duties.

By obtaining official proclamations from national and local governments, JCI seeks to:

- Establish July 10th as an official global observance dedicated to recognizing and promoting our shared responsibilities as individuals, communities, and nations.
- Gain political and public support for human duties, encouraging citizens and leaders alike to uphold and integrate these principles into daily life.
- Build momentum for formal UN recognition, strengthening the case for the initiative's endorsement at the UN Human Rights Council (HRC) and the UN General Assembly (UNGA).

Impact of Using Proclamations

The shift to proclamations enhances JCI's efforts by:

- **Securing Official Recognition:** Government-issued proclamations legitimize July 10th as International Human Duties Day, ensuring long-term institutional support.
- **Raising Global Awareness:** Proclamations amplify the message, engaging the public, media, and policymakers to promote the importance of human duties and shared responsibilities.
- **Encouraging Collective Action:** Recognizing International Human Duties Day encourages educational initiatives, civic engagement, and policy discussions on integrating human duties into society.
- **Strengthening the UN Advocacy Strategy:** By demonstrating widespread governmental and civil society backing, JCI reinforces the push for formal adoption of the Universal Declaration of Human Duties at the United Nations.

2. Global Signature Campaign

In addition to governmental proclamations, JCI is continuing the support of the International Human Duties Day (IHDD) Petition, a signature campaign aimed at demonstrating widespread public and institutional support for human duties and responsibilities.

The campaign seeks to:

- Promote the recognition and adoption of International Human Duties, encouraging individuals, businesses, and institutions to take an active role in fostering mutual respect, sustainable practices, economic growth, and social justice.
- Showcase a united global voice, proving that people worldwide support the values of responsibility, ethical leadership, and collective well-being.
- Achieve a goal of 100,000 signatures in 2025, creating a strong public mandate that reinforces advocacy efforts for the initiative's formal endorsement at the UNGA.

 [Signature Campaign Report_Status](#)

3. Raising Awareness on the Initiative

In 2025, JCI aims to amplify awareness of the Universal Declaration of Human Duties for Leaders and International Human Duties Day (IHDD) through:

- Events, workshops, and training sessions that educate members and the public on the significance of human duties.
- Celebrations and campaigns promoting the importance of shared responsibilities in fostering sustainability, social justice, and economic growth.
- Social media engagement and collaborations with partners to amplify the message on a global scale.
- The Best Human Duties Project Award, recognizing JCI Local Organizations that effectively implement projects aligned with the Universal Declaration of Human Duties for Leaders.

4. The Best Human Duties Project Award

To encourage grassroots action, JCI will launch The Best Human Duties Project Award, which will recognize Local Organizations that:

- Align their projects with the principles of the Universal Declaration of Human Duties, focusing on global responsibility, collaboration, and leadership over charity.
- Tackle global challenges, demonstrating impact on key areas such as sustainability, prosperity, and respect for human personality.
- Enhance brand awareness, strengthening JCI's presence worldwide.
- Create financial sustainability and long-term community impact, ensuring lasting benefits beyond short-term initiatives.

By recognizing outstanding projects, JCI aims to incentivize leadership that actively promotes sustainable and responsible development, reinforcing the principles of human duties worldwide.

The Goal

Through its campaign efforts and awareness initiatives, JCI aims to showcase the impact, outreach, and significance of the Universal Declaration of Human Duties for Leaders and International Human Duties Day (IHDD) on a global scale.

The overarching objective is to present the resolution at the United Nations General Assembly (UNGA) for official endorsement and approval. By mobilizing worldwide support, securing governmental proclamations, and driving public advocacy, JCI seeks to:

- *Highlight the extensive global efforts undertaken to institutionalize human duties as a fundamental principle.*
- *Establish July 10th as an internationally recognized day, celebrating responsible leadership, sustainability, and shared human responsibilities.*
- *Create a lasting framework for responsible leadership and collective human duties across nations, fostering a global culture of accountability and ethical governance.*

Through these actions, JCI is paving the way for a more responsible world, ensuring that human duties are formally recognized and integrated into international governance and policy frameworks.

IHD and SDGs alignments

Human Duties play a crucial role in achieving the Sustainable Development Goals (SDGs). By embracing each of the 7 duties outlined in The Universal Declaration of Human Duties for Leaders, we can make significant strides toward realizing the SDGs while ensuring that no one is left behind.

Principle 1: Preserve life

SDG 3: Good health and well-being



Protecting human dignity and promoting long-term peace, inclusion, and prosperity are essential for ensuring good health and well-being for all. By upholding this duty, we can foster environments where every individual has the opportunity to lead a healthy and fulfilling life.

Principle 2: Serve Humanity

SDG 16: Peace, Justice and Strong Institutions



Respecting and caring for every individual while contributing to safe and fair communities directly supports the creation of just, peaceful, and inclusive societies. This duty reinforces our commitment to peace, justice, and strong institutions, ensuring that our communities are equitable and secure.

Principle 3: Sustain for the Future

SDG13: Climate Action

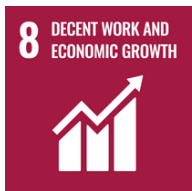
SDG: 15 Life On Land



Protecting the physical environment and preserving ecosystems through sustainable practices are crucial for combating climate change and protecting life on land. This duty emphasizes the importance of sustainable development and environmental stewardship to ensure a healthy planet for future generations.

Principle 4: Pursue Prosperity

SDG8: Decent Work & Economic Growth



Encouraging the freedom to pursue enterprise and contribute value to the economy and society fosters economic growth and the creation of decent jobs for all. By upholding this duty, we support economic opportunities that promote prosperity and equitable development.

Principle 5: Respect Human Personality

SDG 10: Reduced Inequalities



Valuing diverse opinions, cultural heritage, and embracing diversity in all forms contribute to reducing inequalities within and among countries. This duty helps create a more inclusive world where every individual's rights and identity are respected.

Principle 6: Educate Yourself and Teach Others

SDG 4: Quality Education



Promoting equitable education, equal opportunity, and the development of human talent are fundamental to achieving inclusive and equitable quality education for all. This duty underscores the importance of education in empowering individuals and communities.

Principle 7: Lead Responsibly

SDG 16: Peace, Justice and Strong Institutions



Exercising and protecting individual freedom of expression while creating environments of mutual respect uphold and promote human rights. This duty is essential for fostering strong institutions and democratic governance.

2025 Actionable Steps

1. Proclamation Guidelines

JCI will develop and distribute Proclamation Guidelines to national organizations, ensuring a structured and strategic approach to securing governmental proclamations. These guidelines will focus on aligning the proclamations with the broader goal of securing endorsement at the UNGA and HRC, making them a diplomatic tool for engagement. By following the guidelines, National Organizations will be equipped to position proclamations as a pathway for member states to engage with and potentially sponsor the resolution at the UN.

2. JCI National Organization's Role

Each National Organization will take the lead in advocating for the proclamation within its respective country. This includes engaging with government officials, diplomats, and key decision-makers to ensure that the proclamation serves as a stepping stone for official support at the UNGA. By leveraging local political contexts and diplomatic channels, National Organizations will create momentum that strengthens the case for the Universal Declaration of Human Duties to be formally recognized at the international level.

3. International Human Duties Awareness Campaign

To amplify global outreach, JCI, through the 2025 Global Collaboration Committee, will implement an International Human Duties Awareness Campaign. This initiative will leverage events, workshops, media engagement, and strategic partnerships to spread awareness of the Universal Declaration of Human Duties and the International Human Duties Day. The campaign will focus on educating policymakers, engaging thought leaders, and mobilizing communities to ensure widespread recognition of the initiative.

4. Human Duties Day Signature Campaign

JCI has set a goal to collect 100,000 signatures in 2025 to demonstrate global public support for the formal recognition of July 10th as International Human Duties Day. The campaign will be driven through online petitions, social media engagement, and grassroots mobilization, with a strong focus on engaging youth, civil society organizations, and corporate partners. The signatures will serve as additional leverage in diplomatic discussions, reinforcing the global demand for UNGA approval of the resolution.

5. United Nations General Assembly (UNGA) Advocacy

The primary goal remains the presentation and approval of the resolution at the UNGA. The proclamations and signature campaign will be essential advocacy tools in securing government sponsorship and demonstrating widespread support. JCI will work closely with UN representatives, national delegations, and diplomatic allies to ensure the initiative gains the necessary momentum for formal adoption. Engagements will be tailored to emphasize how recognizing human duties as a global principle contributes to responsible governance, sustainable development, and social justice.

6. Resolution Roadmap: HRC & UNGA Process

JCI will coordinate efforts to ensure the Human Rights Council (HRC) process serves as a foundation for the UNGA resolution. This will involve strategic engagement with UN missions, legal experts, and policymakers to refine the proposal and garner high-level support. National Organizations will play a role in engaging their country's UN representatives to advocate for early sponsorship and backing before the formal presentation at the UNGA.

7. IHD Awards: Recognizing Leadership in Human Duties

The Best Human Duties Project Award will recognize JCI Local Organizations that implement high-impact projects aligned with the Universal Declaration of Human Duties. The award will prioritize projects that:

- Promote global responsibility, ethical leadership, and collaboration over charity.
- Tackle pressing global challenges with sustainable, long-term solutions.
- Enhance JCI's brand awareness and contribute to membership growth.
- Generate measurable community impact and financial sustainability.

By recognizing and celebrating best practices, the award aims to motivate JCI members and partners to actively contribute to the global movement for human duties, reinforcing the initiative's visibility and credibility at the UN and national levels.